

ROMANCE FORMULA CONSTRUCTED IN THE NOTEBOOK NOVEL BY

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Abstract

This research focuses to finding out the romance formula constructed in the notebook novel by Nicholas Sparks. The problems of the study which are discussed in this thesis is how romance formula constructed in the notebook novel. In this design, the researcher has used qualitative design because it interprets human experience and also the data in this research is taken from verbal data such as dialogue, words, and sentences. The researcher also used structuralism especially formalism as the approach. In collecting data the research is understanding documentation by reading, identify, defining the objectives, and quoting the data. The technique of analyzing data is the discussion by ways; identification, categorizing, interpreting and conclusion. After doing the research, the researcher found that six romances contain in the novel "The Notebook", there are: (1) Romance in the case is love at first sight, (2) Romance in the case is infatuated love, (3) Romance in the case is vacant love, (4) Romance in the case is unblessed love, (5) Romance in the case is self-love, (6) Romance in the case is real love.

Keywords: Romance Formula, The Notebook.

Abstrak

Penelitian ini di fokuskan untuk mengetahui formula romansa yang dibangun dalam novel The Notebook oleh Nicholas Sparks. Permasalahan penelitian yang dibahas dalam skripsi ini adalah bafaimana formula romansa yang dibangun dalam novel The Notebook. Dalam desain ini, peneliti telah menggunakan desain kualitatif karena itu menafsirkan pengalaman manusia dan juga data dalam penelitian ini diambil dari data verbal seperti dialog, kata-kata dan kalimat. Peneliti juga menggunakan strukturalisme terutama formalism sebagai pendekatan. Dalam mengumpulkan data penelitian ini adalah memahami dokumentasi dengan membaca, mengidentifikasi, mendefinisikan tujuan dan mengutip data. Teknik analisis data adalah diskusi dengan cara identifikasi, pengkategorian, interpretasi dan kesimpulan. Setelah melakukan penelitian, peneliti menemukan bahwa enam roman terkandung dalam novel The Notebook, yaitu: (1) Romansa dalam kasus ini adalah cinta pada pandangan pertama, (2) Romansa dalam kasus ini adalah cinta yang tergila-gila, (3) Romansa dalam kasus ini adalah cinta yang kosong, (4) Romansa dalam kasus ini adalah cinta yang tak direstui, (5) Romansa dalam kasus ini adalah cinta diri sendiri, (6) Romansa dalam kasus ini adalah cinta sejati.

Kata Kunci: *Romansa Formula, The Notebook.*

Introduction

Literature is referred to as the entirety of written expression, with the restriction that not every written document can be categorized as literature in the more exact sense of the word (Klaler, 2004: 1). Literature is a term used to describe written or spoken material. Literature is divided into two categories, non-imaginative literature and imaginative literature. In this research, the researcher chooses imaginative literature. Imaginative literature is literary work that attempts to explain, understand, opening new vistas, and give meaning to the realities of life so that people be appropriate to the realities of life.

And talking about literature, novel is one of the imaginative literature includes in fiction or prose narrative which is created through the writer's imagination. According to Kuiper (2010:1), novel is a genre of fiction, and fiction may be defined as the art or craft of contriving, through the written word, representations of human life that instruct / divert or both. The researcher choose romance novel because romance novel is a novel with a central love story and an emotionally satisfying ending and optimistic conclusion (Romance Writers of America).

Furthermore, romance literature has experienced great popularity over the years, resulting in over a billion dollars a year of revenue (Romance Writers of America, 2013, para. 2). With an audience that is overwhelming female, young and digitally enabled, this genre holds a unique position that not many other literature genres do. According to a 2014 Nielson Romance Buyer Survey, and reported by Romance Writers of America, 84% of romance readers are women, and 16% are men. Among those readers, 35.1% have been reading the romance genre for 20 years or more, and are most likely to be between the ages of 30 and 54 years old. So, many people like to read romance because it is relaxing release from the tension produced by daily problems and responsibilities. (Radway, 1984: 61).

In the romance, there is the formula that makes the story called as romance genre. According to Cawelti in his book entitled *Adventure, Mystery and Romance*, literary formula in general is a structure of a narrative or dramatic conventions employed in a great number of individual works (1977: 5). A cultural stereotype and larger plot are commonly used in popular fiction. Cawelti creates formulas of each genre such as Adventure, Mystery, Romance, Melodrama, Alien Beings or States. But, the researcher only focuses on romance genre. It can be called as romance genre if plot and characters exist. Here are some examples of plot and character like boy meets girl, boy and girl have misunderstood, boy gets the girl and a happy ending. These general plot patterns are not necessarily to specific culture or period (Cawelti, 1976: 6). Those plots can be classified to the romance genre.

The Notebook is a romantic novel which is made in 1996 by Nicholas Sparks. It is based on true story and it was Nicholas Sparks' first published. The novel consists of 8 chapters inside it. This novel told on two levels, the first is the story a man, Noah reads from the notebook to a woman, Allie. The notebook tells how Noah and Allie met, fell in love, lost each other, and then found each other again. The second is the present day when Noah and Allie have grown old and live together. The end of their love is tragically altered by Allie's Alzheimer's diagnosis, but even that has no power over their love.

Moreover, The Notebook is a fascinating novel. There are two reasons why the researcher is interested to study this novel. First, this novel tells about the story of first love, which turns into true love. The novel conveys about how Noah the major character can maintain of his first love, though many obstacles face him, from the first time Noah and Allie met, Allie's mom did not agree with their relationship, then Allie engaged to Lon, and the last Allie was suffering from Alzheimer's. Noah never turned away from Allie and kept

waiting for her until she was back to him again. Second is *The Notebook* has some crucial message inside its story. Noah is a hard worker. That is why his former boss, Morris Goldman gave some inheritance for him. Another important message is to remove the selfishness. Earlier, Allie's mom, Anne didn't allow her to have relation with Noah because of societal influences. However, Anne is conscious that Allie is her daughter and she loves Noah more. Based on explanation above the researcher will analyze in literary aspect by the title *Romance Formula Constructed in The Notebook Novel by Nicholas Sparks*.

Research Methods

In this study the researcher used qualitative research. According to Ary (2010: 23) and type of the research used is descriptive qualitative using content analysis. Content analysis is the process of summarizing and reporting written data in the form of the main content of data and their message (Cohen, L. 2007 : 475). Then, the researcher used structuralism formalism in order to get her purpose. The source of the data was novel *The Notebook* by Nicholas Sparks. This study used an English version of the novel *The Notebook* published in 1996, which was taken from www.esnips.com in the form of PDF and accessed on 19th August 2019. While the data of this study was a sentences or utterances related to romance formula. The main instrument of the research is the researcher him or herself. Furthermore, the researcher uses the following data collections steps: reading novel of *The Notebook* and other references, identifying data, collecting the data, and classifying the data. And then, to analyze the data the researcher do identification, describing, making interpretation and conclusion.

Findings and Discussion

Based on romance formula by Cawelti theory, the researcher analyzes romance formula constructed in *The Notebook* Novel. According to John. G. Cawelti, romance formula is the structure of narrative and dramatic convention create a great work with the thoughts that form adequate amount of love for each other that clearly illustrates an extraordinary the power of love. Romance formulas can bring forth to several types of formulas about romance. It is:

1. Romance in the case is love at first sight.

In this romance, it is a person or character feels an instant, extreme, and ultimately long-lasting romantic attraction for a stranger upon the first sight of that stranger. It tells about their first impression, their feeling and the story of their love at first sight.

2. Romance in the case is infatuated love

In this romance, usually contains sex or lustful urges. This romance, though fun, and most likely will come to exist at a time where that's really what you truly need; it is not an endgame. It is a fling, it is a temporary state of being.

3. Romance in the case is vacant love.

In this romance, we feel a sense of commitment, we do truly care for the one we belong to; however, we do not long for them. We would much rather hang out and laugh with them than initiate intimacy, even if we are already in a state of intimacy with them, it is not our favorite place to be.

4. Romance in the case is unblessed love.

In this romance, this type of love is not permitted. When a relationship between a man and woman who love and care for each other but there is one of those who disapproves of their relationship.

5. Romance in the case is self-love.

In this romance, it is a form of acceptance, appreciation and love for yourself, which is manifested in various actions that support our physical, psychological and spiritual growth.

6. Romance in the case is real love.

In this romance, real love can't be expressed in words, but we can feel the power of love itself which is able to become a strong fortress in a relationship. Real love is the perfect intrinsic love consisting of two couples who love, care for and always maintain relationship.

In Cawelti's theory, romance formula not only about happiness, but also about sadness, obstacles, faithfulness, struggle, and sacrifice of love relation between each other. There are four main plots of romance: (1) A Boy meets a girl, (2) The boy falls in love with the girl, (3) Conflict or obstacles, (4) The Boy and the Girl Find Resolution. And as the Cawelti theory, romance crucial defines characteristic is not about female character but this is organizing action of development love relationship between men and women (Cawelti, 1976:41).

The researcher found romance formula constructed in *The Notebook* novel , it is : (1) Romance in the case is love at first sight” was portrayed in data 1, 2, 3. (2) Romance in the case is infatuated love” was portrayed in data 4, 5. (3) Romance in the case is vacant love” was portrayed in data 6, 7, 8, 9, 10. (4) Romance in the case is unblessed love” was portrayed in data 11, 12, 13. (5) Romance in the case is self-love” was portrayed in data 14, 15, 16. (6) Romance in the case is real love” was portrayed in data 17, 18, 19, 20, 21, 22, 23, 24, 25, 26, 27.

Conclusion

From the research that has been researched, the researcher found six romances contain in the novel “The Notebook”, there are:

1. Romance in the case is love at first sight.
2. Romance in the case is infatuated love
3. Romance in the case is vacant love.
4. Romance in the case is unblessed love.
5. Romance in the case is self-love.
6. Romance in the case is real love.

Suggestion

These suggestions are contributed to:

1. To the Reader

This research can give an extensive exploration and new branch knowledge about literary and literary work, by analyzing *The Notebook*.

2. To the Researcher

This research will be useful to the researcher because the researcher gets profit through the analysis, such as understanding about *Romance Formula in The Notebook novel*.

3. To the Education

The researcher hopes this research can give an example to next researcher of the *Romance Formula* theories on romance novel.

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